

The AHEF VIP CashValue Program

Local and area businesses are joining together to support Anoka-Hennepin Educational Foundation (AHEF) and your favorite charitable organization. By showing your AHEF VIP CashValue card at participating businesses when you make a purchase, you can directly benefit education, your charitable organization and even you!

Dr. Barb Winfield, the Executive Director of AHEF, has been spreading the word about the potential of the VIP CashValue Card.

“It’s great to see the community all working together...and the best thing is that everyone who supports the program gets something back.”

Businesses who support the program offer a cash reward to shoppers who show the AHEF VIP CashValue card. The reward is then split: a portion for the cardholder and a portion for their favorite charitable organization.

VIP CashValue card are available from Deb Huebner at the MSAC office and from many of the participating merchants. Deb is at 763-422-8878.

How it works... Each business offers cash back on total purchase

- 50% Yours as cash on card
- 50% Donated to MSAC or organization of your choice.
- Go to www.vipinternational.com for more information

Register to get your login ID and get the most out of your VIP CashValue Card! Contact Deb Huebner for your card and start raising money for yourself and MSAC today!

Remember to use your card often so you will build rewards for yourself and MSAC and the participating businesses in our community.

The VIP Card - Cash for you, Your cause, Your community.

Earn a CASH Reward every time you use your VIP Card at any of our CashValue™ Partners: 50% of your reward goes immediately back on your card as dollars to be spent at any participating partner the other 50%* goes to a charity or non-profit organization of YOUR choice**!

* Charitable donation is 50% minus a \$0.10 transaction fee

** With some exceptions, see your specific program for details

Tips as you get your cards:

1. Go to www.vipinternational.com to register your card and click on the button that says “**register your card**”.
2. Choose a registered non-profit for part of the cash reward. Click “**Change Your Non-Profit Cause**”
3. Once you use the card it will have a cash value accruing.
4. New businesses are being added daily.
5. Use your card right away.
6. If you know businesses in your community we should contact, please call Barb Winfield 763-506-1107.
7. Attached is a list of participating businesses to date.